

# Master™ Easy Clean

Premium high resistance washable emulsion paint



THINNING  
8-15%



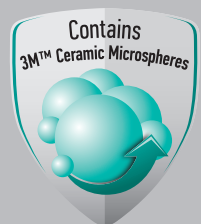
COVERAGE  
12-16m<sup>2</sup>/L



TOOLS  
brush,  
roller, airless  
spray-gun



DRY TO TOUCH  
1-2 hours



Extremely durable interior wall paint. Due to its specific composition and the **3M™ Ceramic Microspheres** that contains it makes it an ideal solution for wall painting in places that are often soiled and require resistance to frequent cleaning and polishing such as children bedrooms, kindergartens, high traffic corridors, schools etc. Certified by the **Eurofins Indoor Air Comfort™ GOLD**, Europe's finest European voluntary program, as a Best-In-Class product with extremely low VOCs emissions contributing to a healthier indoor environment and high quality of life. Due to its advanced technology, it is extremely easy to paint without tendency to spatter and stain the floor, providing great performance and coverage. It creates a special soft-feel "eggshell" finish enhanced by the lighting and the architecture of the room, giving brilliant shades and a sense of purity making ideal for living rooms. Suitable for furniture and toys (EN71-3).

» **Contains 3M™ Ceramic Microspheres**

» **High Washability, Scrub, Stain & Burnish Resistance**

» **Anti-spattering technology**

## TECHNICAL DATA

Binder Type	Acrylic
Specific Gravity* (ISO2811 @ 25°C)	1,26 - 1,45 kg/L
Solids Content w/w* (ISO 3251-03)	57% (±3)
Stormer Viscosity* (ASTM D 562-05 @ 25°C)	115 KU (±15KU)
Application Viscosity* (ASTM D 562-05 @ 25°C)	85 KU (±15KU)
Gloss* 60° (ISO 2813-99)	4,0 units (±2)
Gloss* 85° (ISO 2813-99)	10,0 units (±5)
pH	8,5 - 9,5
Whiteness Index** (ASTM E 313-98)	88,7 (±1,0)
Yellowness Index** (ASTM E 313-98)	0,3 (±0,5)
Coverage per coat***	12 - 16 m <sup>2</sup> /L
Recommended Dry Film Thickness (2 στρώσεις)	70 μm (±5μm)
Wet Scrub Resistance (EN ISO 11998:2006)	Class: 1
Practical Washability of Organic Coatings (ASTMD4828)	Rate: 6
Burnish Resistance (ASTM D 6736:2008)	24,3% gloss increase

\* Depending on the tinting base and the shade

\*\* Only for White

\*\*\* Depending on the shade the application conditions and surface absorption



Interior matt walls and ceilings A/a (W/B).

- VOC Limit Value: 30g/L.
- Maximum content of VOC of the product in a ready to use condition: <1 g/L

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## SURFACE PREPARATION

To ensure good adhesion, the surface must be smooth, dry, clean and free of dust, grease, residues, blistered paint etc. Wet sanding is recommended for the surface preparation. Avoid dust generation and exposure to it.

- » **On new or plastered surfaces:** It is required to be totally cured. Before applying the topcoat, apply one coat of the water-based primer Kraft ECO DUR AQUA.
- » **On surfaces that need repairing:** use KRAFT SPACHTEL or KRAFT PUTTY or the suitable repairing material of KRAFT.
- » **On surfaces with stains:** Use the undercoat KRAFT ECO STAIN BLOCKER AQUA.
- » **On wooden surfaces:** Before applying the topcoat, apply one coat of KRAFT VELATOURA AQUA.

## APPLICATION PROPERTIES

- » Before start painting, thin the paint by adding 8-15% v/v tap water and shake well.
- » You can apply this product with brush, roller and airless spray gun.
- » For a perfect finish on new, plastered or smooth surface it is recommended a roller of 0,5 - 0,8 cm microfibers.
- » To ensure product quality required painted the corresponding base selected from the tinting system of KRAFT. For shade and finish consistency, it is advisable to use containers of the same batch number.
- » Do not apply at temperatures below 5°C and above 35°C and above 65% relative humidity.
- » Apply 2 coats of KRAFT MASTER EASY CLEAN for the best result.
- » Minimum recoating time: 24h.
- » For extreme colour changes or before applying dark shades tint the primer with a lighter shade of the same colour family.

## AFTER USE INSTRUCTIONS

- » Clean the tools thoroughly with water and detergent.
- » Close the container well in order to keep it in good condition for future use and store it before or after opening in a cool place away from sunlight or frost.
- » You can wash the surfaces gently with a soft sponge and water and in the case of persistent stains with a little detergent. Allow at least 15 days before cleaning and washing newly painted surfaces.

## PACKAGING

Available in White and tinting bases P, D, A in 1L, 3L and 10L containers.

## HEALTH, SAFETY & ENVIRONMENTAL INFORMATION

Read label before use. For further information please refer to the Material Safety Data Sheet.

Poison Centre Telephone:

+30 210 7793777

## STORAGE

Store the product before and after opening at temperatures between 5°C to 35°C.

**DISCLAIMER:** The above technical data, information, recommendations and guidance are based on scientific and technical knowledge, laboratory studies and long experience. However, the above information is considered to be as indicative and should be reviewed in any case in relation to each specific application conditions. Consequently, the suitability of each product in any application must be evaluated after referring to the updated Technical Data Sheet and to the website [www.kraftpaints.gr](http://www.kraftpaints.gr), as well as after contacting the technical support department, in case of necessity. Our company guarantees the quality of the product itself, whilst in any case the user/applicant is exclusively responsible for any undesirable failures after using the product.

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